

SMT. S.I.PATEL IPCOWALA COLLEGE OF COMMERCE PETLAD  
INTERNAL TEST 2018  
M.COM SEM-1

SUB: Strategic Business Management.

DATE: 25-09-2018      TIME: 9.45 to 10.45      TOTAL MARKS -40

Q-1. Explain Functions and Importance of management.

OR

Q-1. Specify characteristics of decision making and Explain process of Decision making.

Q-2. What is management information system ? Explain its objectives And Elements of Management Information System.

OR

Q-2. Explain causes of poor management information system and specify Process of management information system.